

Figure 3

Figure 4

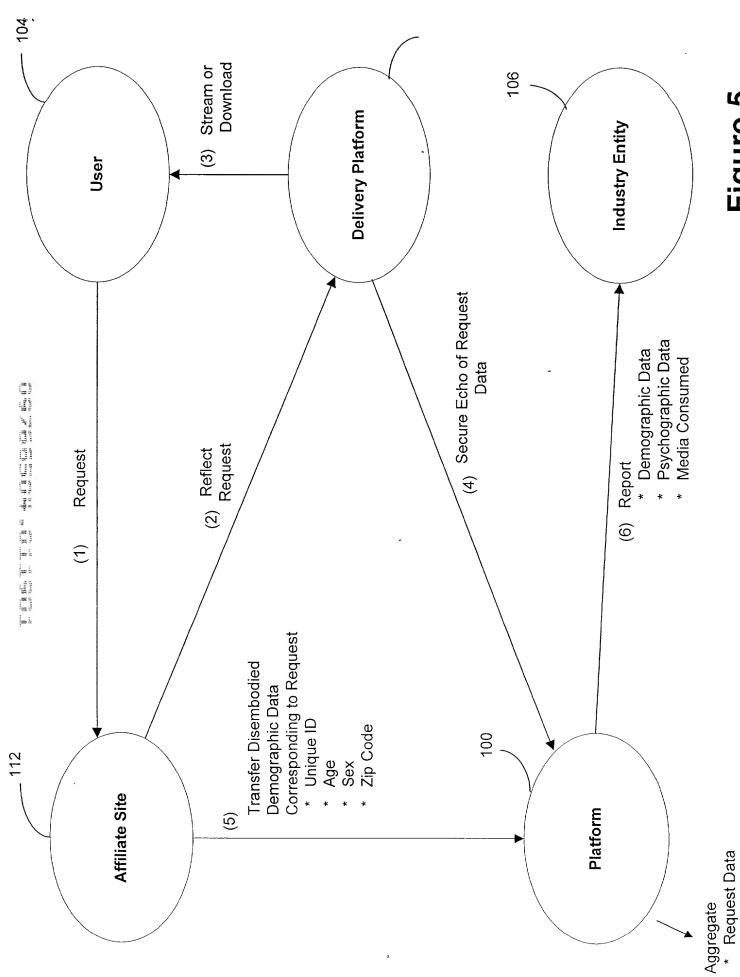


Figure 5

* Corresponding Disembodied Demographic Data

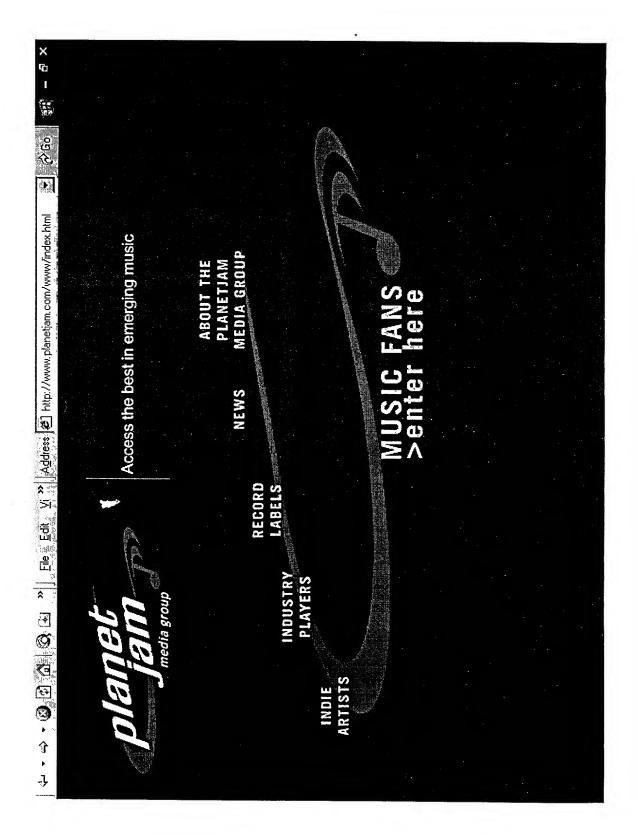


Fig. 6

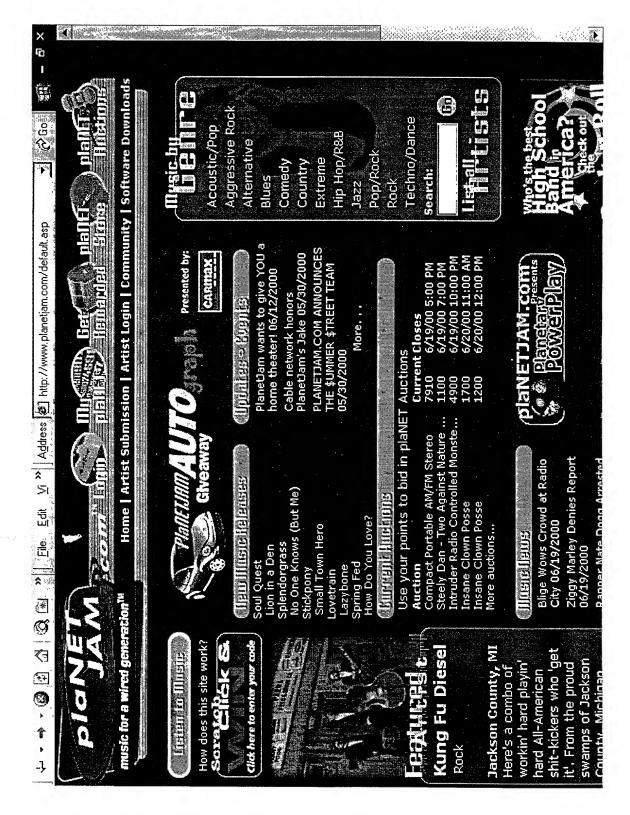


Fig. 7(A)



Fig. 7(B)

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music for a wired generation TM Ho	्रामणम् ।	How does this site work?					^ ×		Kung Fu Diesel	Rock	Jackson County, MI	Here's a combo of		shit-kickers who 'get		County, Michigan, always celebrating 40 (if ou years of Motown, the

Fig. 8(A)

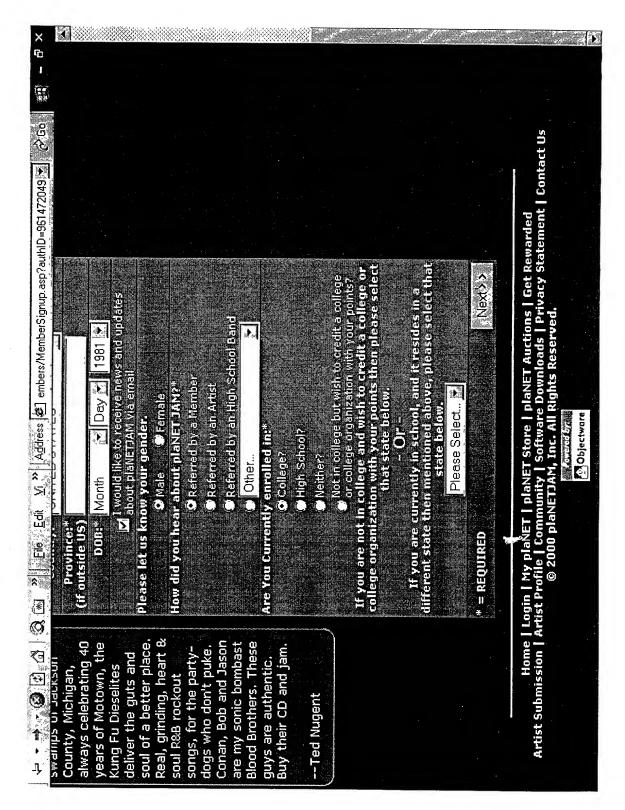


Fig. 8(B)



Fig. 9(A)

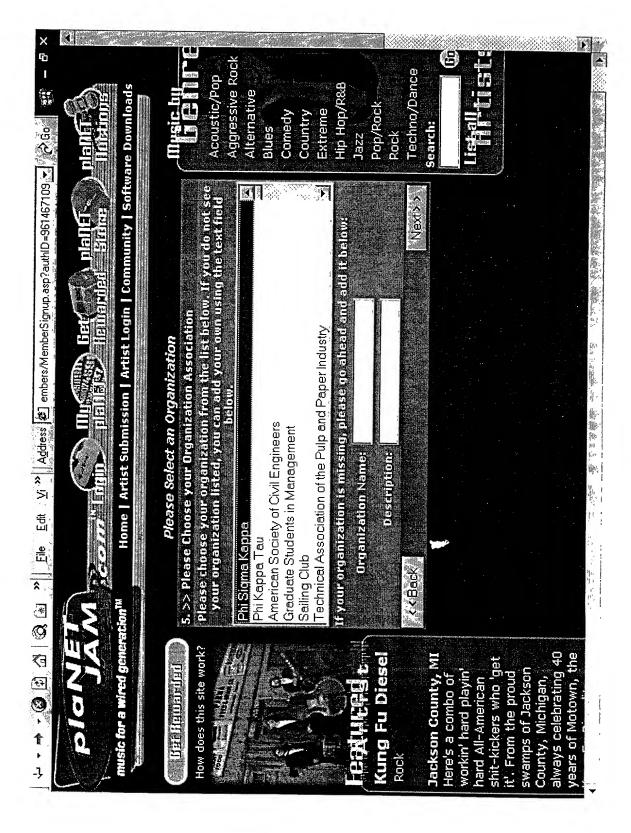


Fig. 9(B)

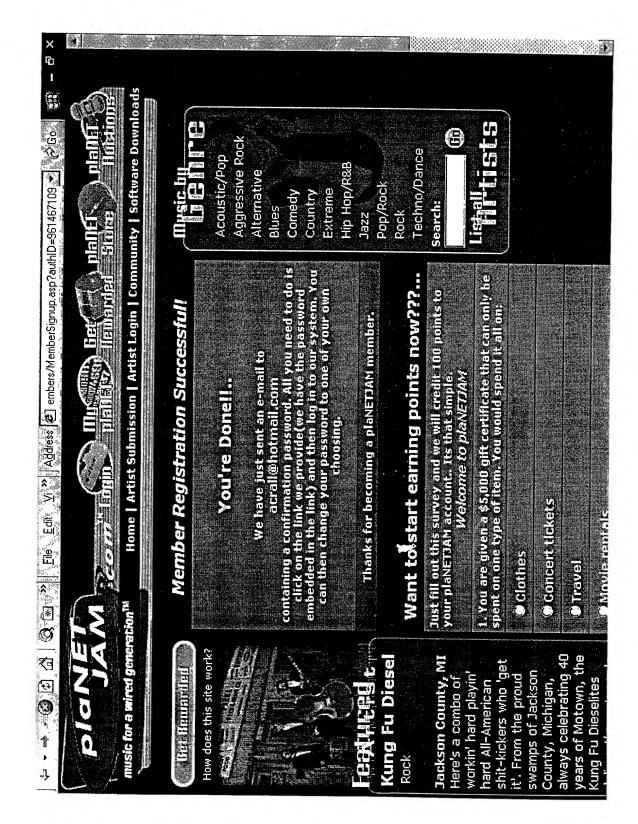


Fig. 10(A)

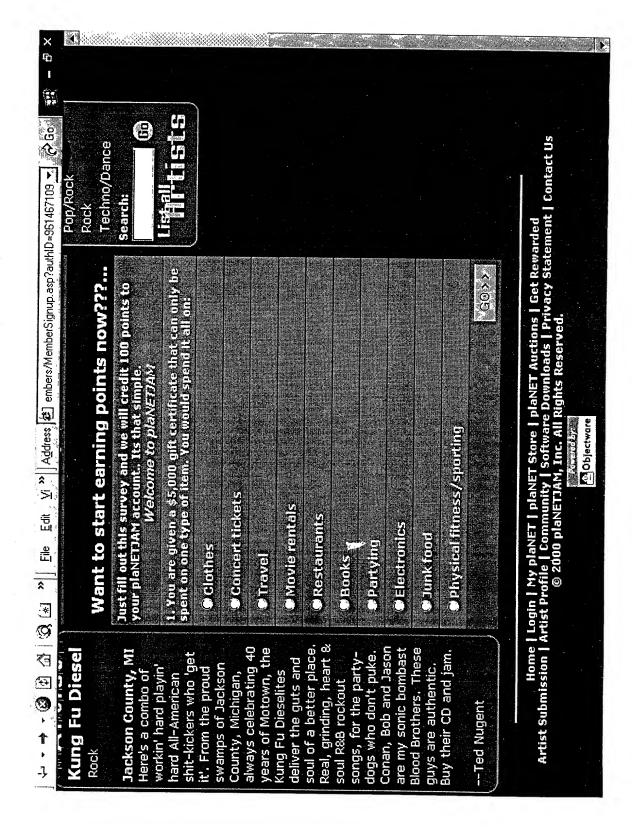


Fig. 10(B)

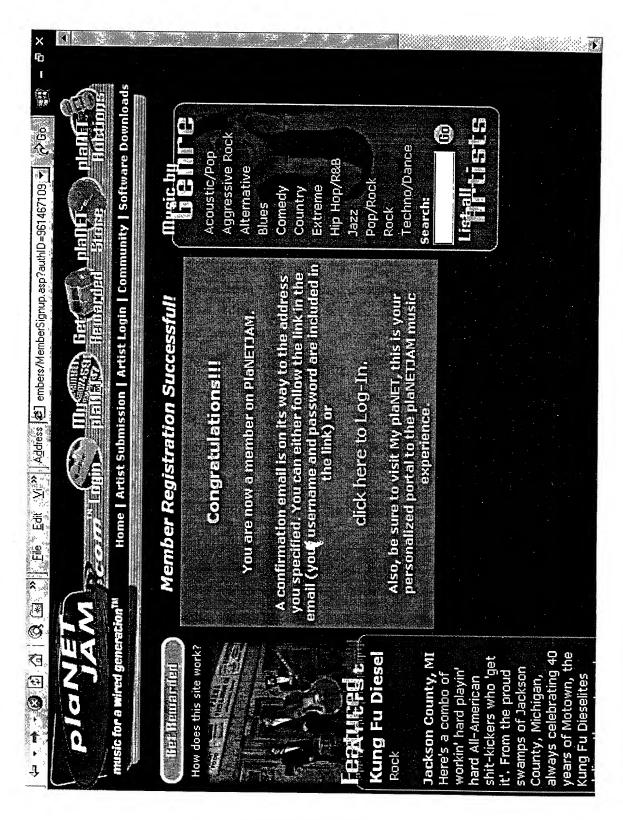


Fig. 11

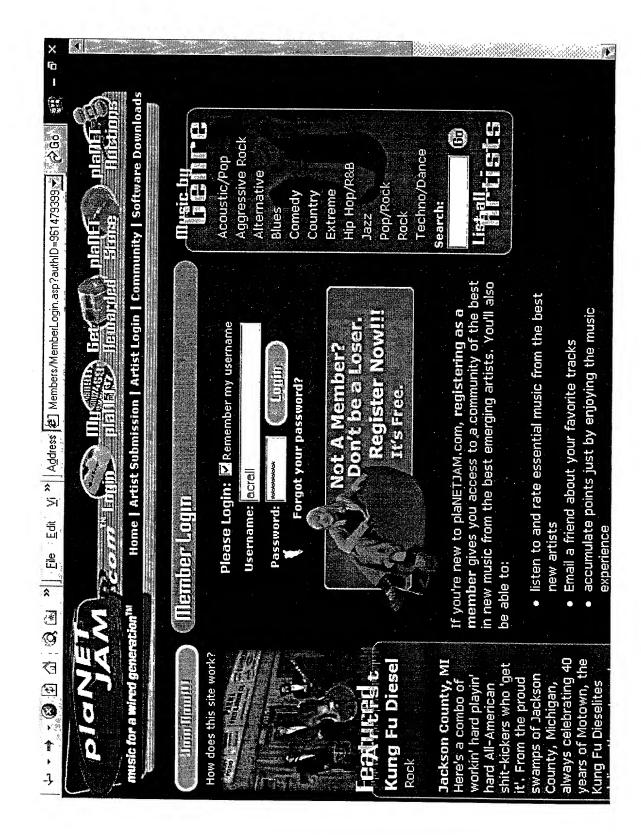


Fig. 12(A)

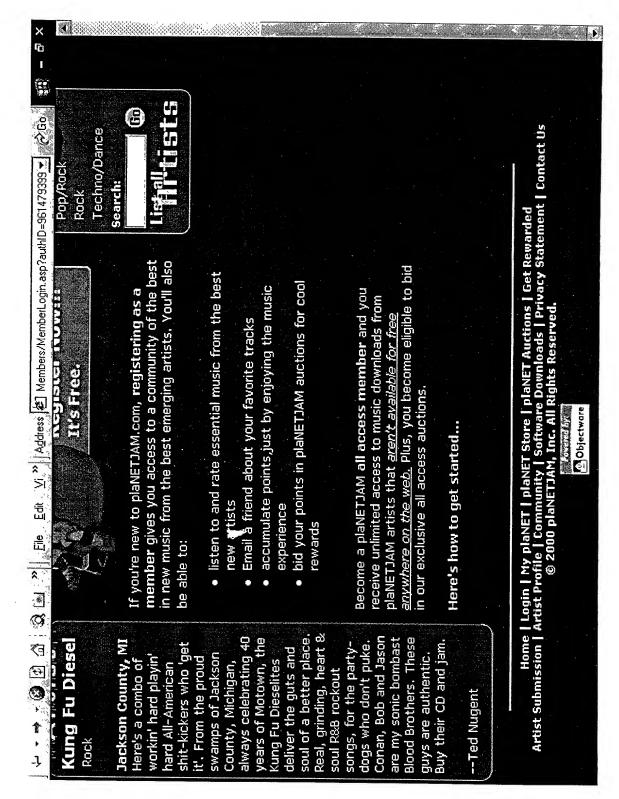


Fig. 12(B)

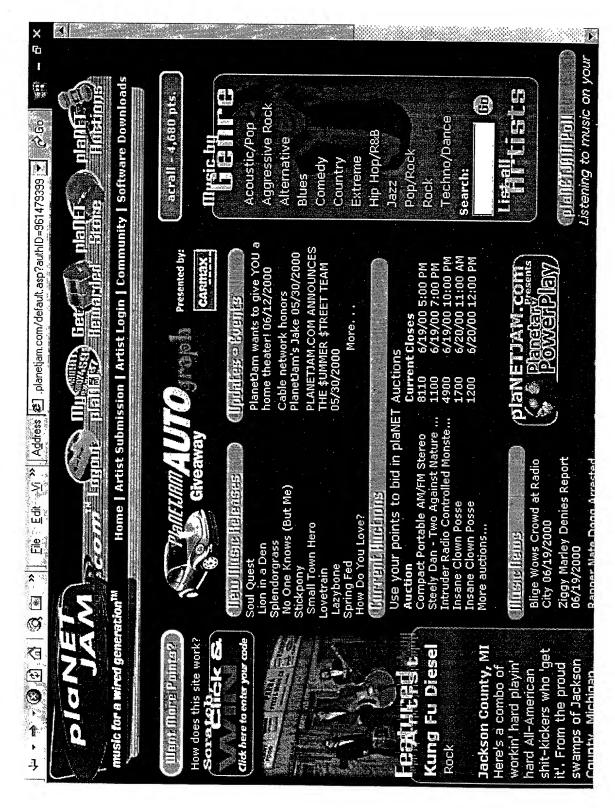


Fig. 13(A)



Fig. 13(B)

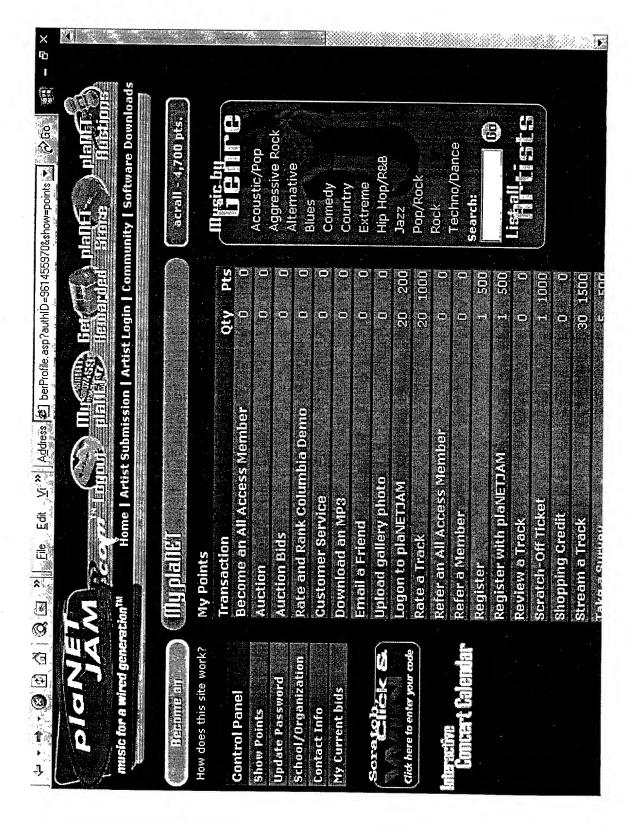


Fig. 14(A)

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Want to earn even more points??	
Then become an All Access Member. Here's the scoop,	

Fig. 14(B)

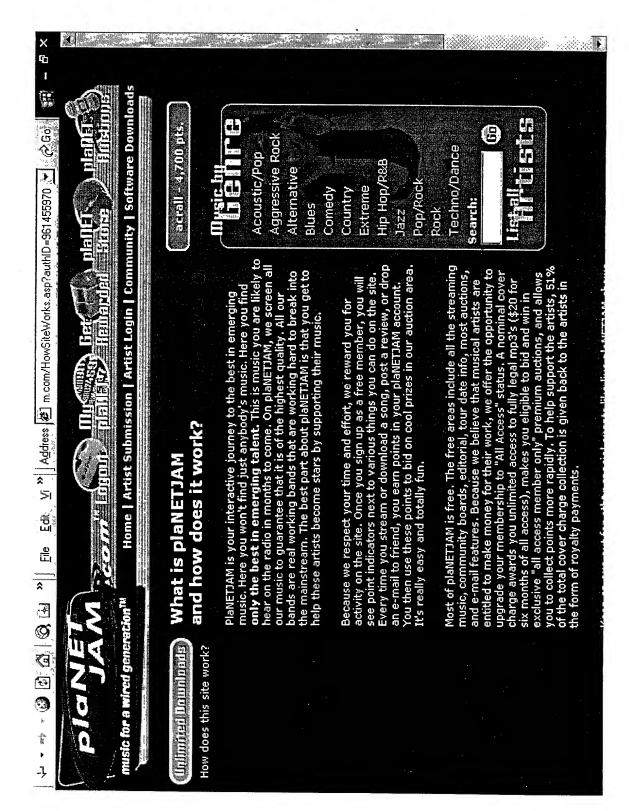


Fig. 15(A)

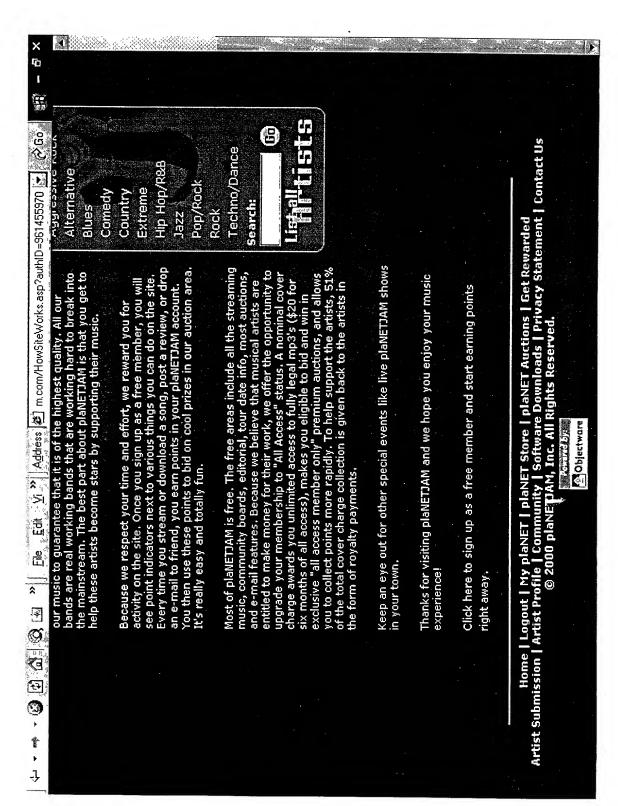


Fig. 15(B)

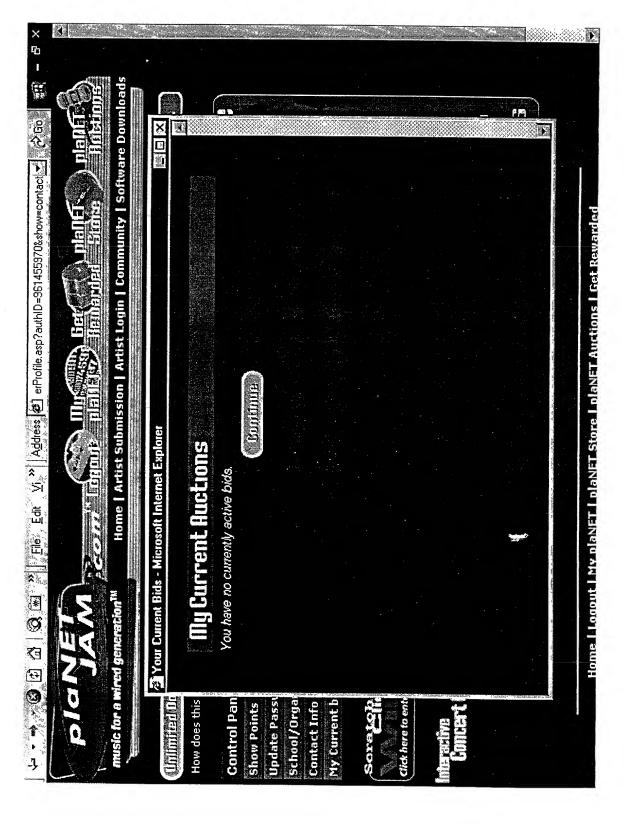


Fig. 16

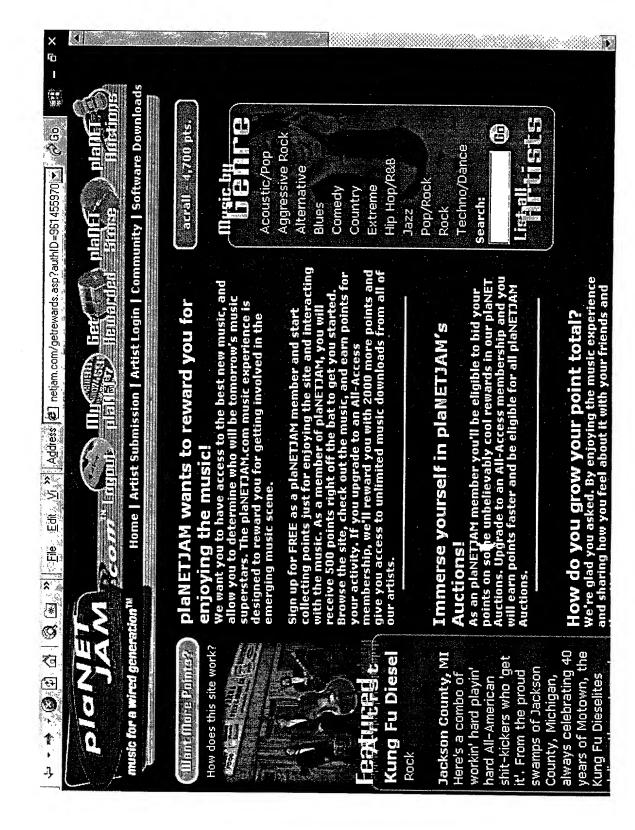


Fig. 17(A)

X D Edit : Vi 🎾 Address 街 netiam.com/getrewards.asp?authID=961455970 🔁 🕜 Go For example...listen to Cornbread's track "Angels in the Southland" and get 50 points added to your personal account. E-mail a friend and let them know about the song and get 100 more points. Rate the track and you've got 50 more. Download the track as an all access member and we'll give you 500 points. We're glad you asked. By enjoying the music experience and sharing how you feel about it with your friends and the artists. Monthly Limit* E Here's all the ways you can collect plaNETJAM points: Points for Members: All Access: Ξ 4000 2000 **Terms and Conditions** 2000 2000 Points Assignment Key Logon to plaNETJAM Rate a Track Refer an All Access Member It's that easy! Scratch-Off Ticket Download an MP3 Access Member Rate and Rank Columbia Demo Register with plaNETJAM Review a Track Refer a Member Shopping Credit Stream a Track Email a Friend **Upload gallery** Become an All Take a Survey »|| ||-|photo Real, grinding, heart & soul R&B rockout years of Motown, the soul of a better place. Conan, Bob and Jason Blood Brothers. These are my sonic bombast songs, for the party-dogs who don't puke. guys are authentic. Buy their CD and jam deliver the guts and Kung Fu Dieselites 田國八會 --Ted Nugent

Fig. 17(B)

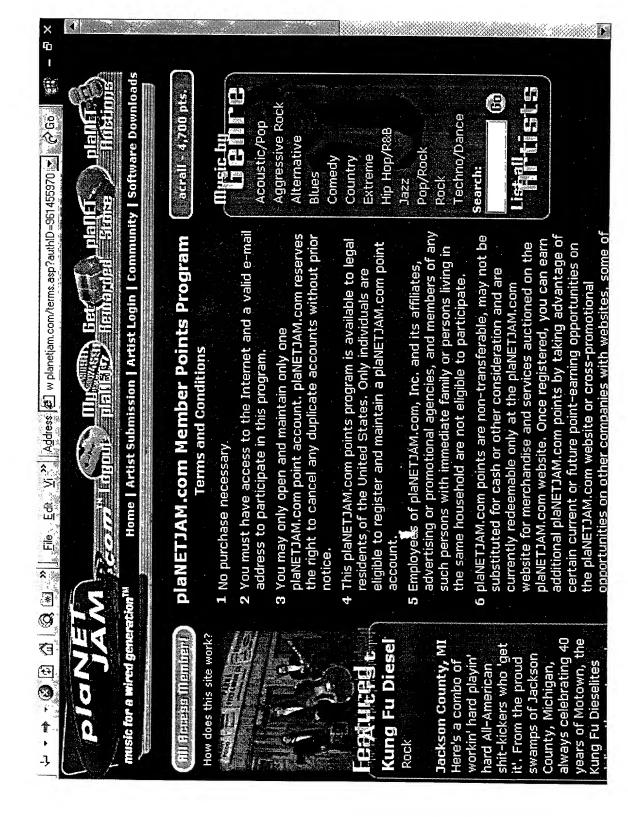


Fig. 18(A)

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Fig. 18(B)

Parend by Objectware

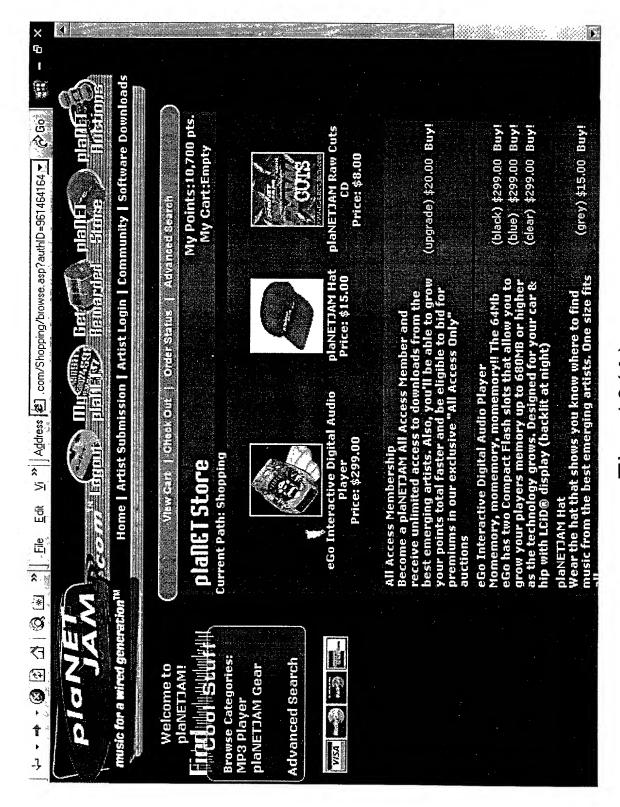


Fig. 19(A)

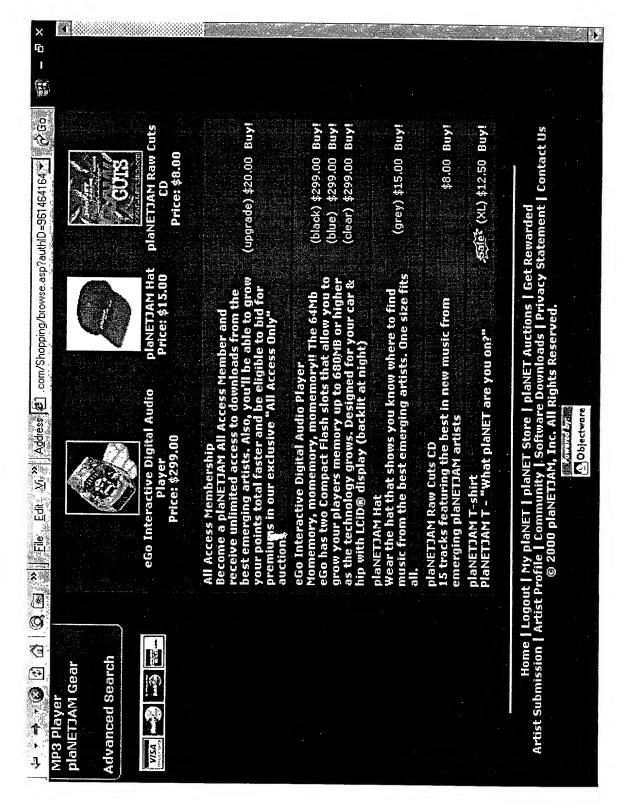


Fig. 19(B)

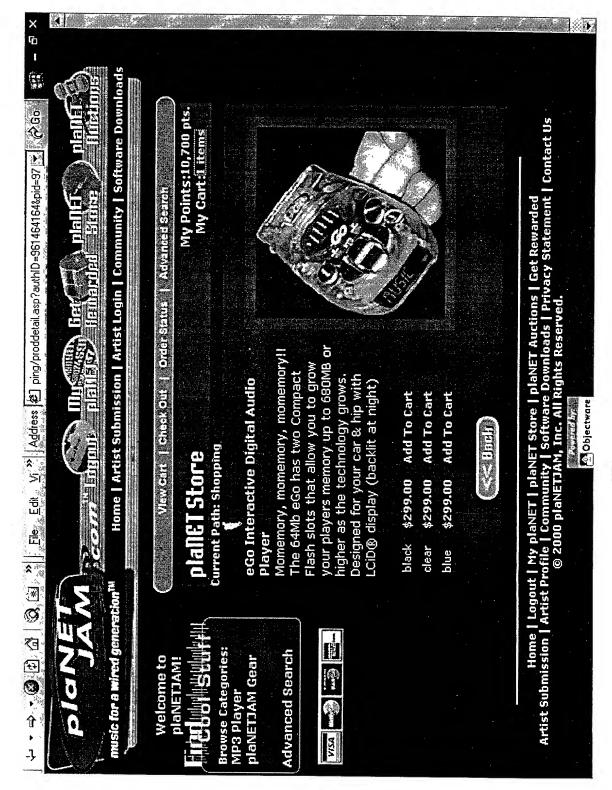


Fig. 20

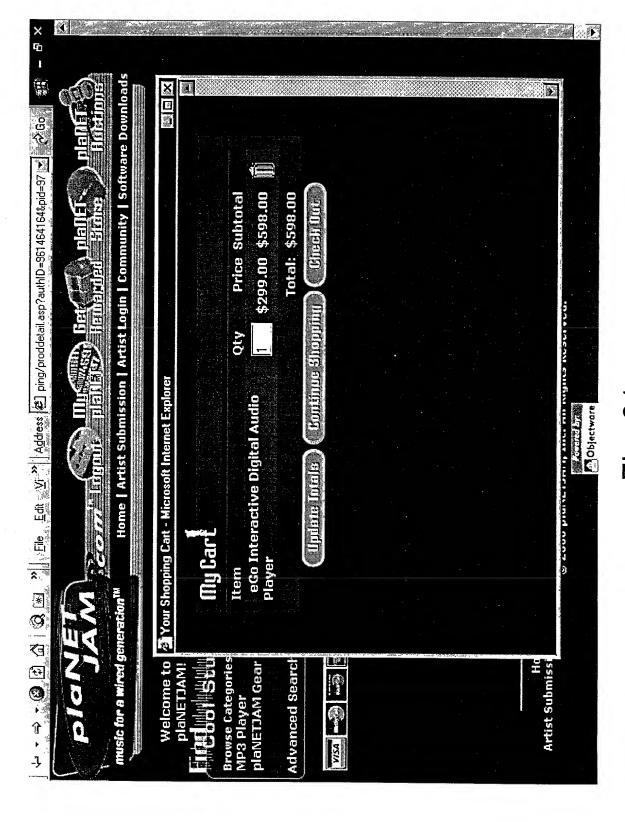


Fig. 21

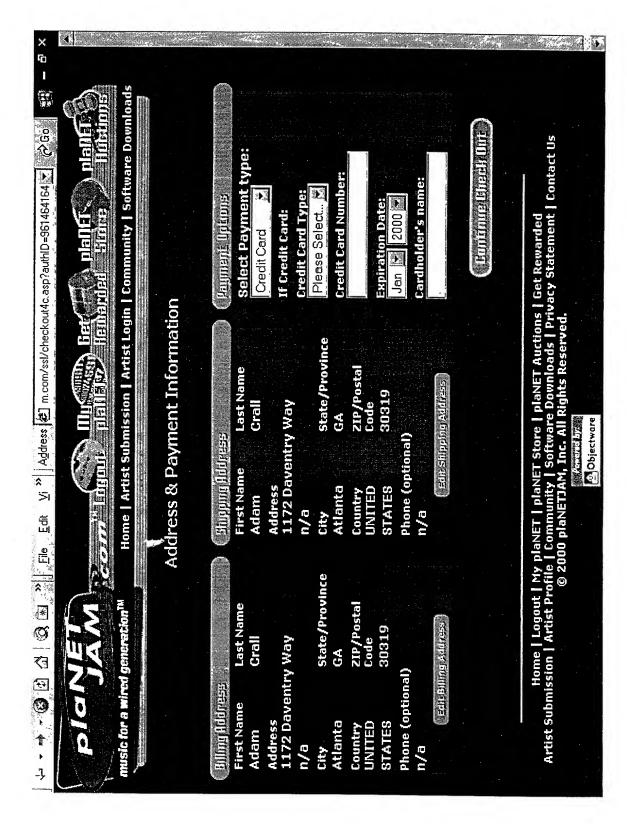


Fig. 22

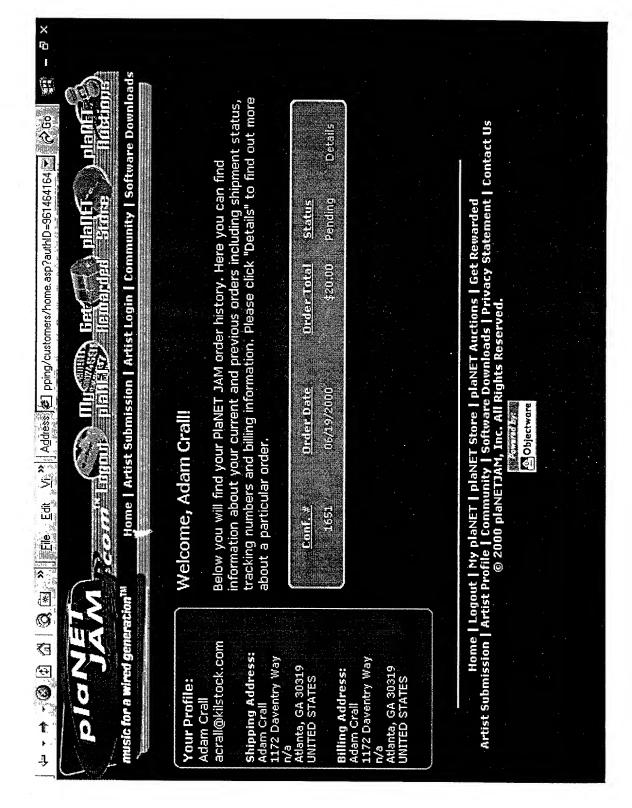


Fig. 23

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Steely Dan - Two Aga...
Intruder Radio Contr...
Insane Clown Posse Auction FAQ's Current Categories: Welcome to planetJam! olaNETJAM Gear Advanced Search Promotions Electronics Lifestyle

Fig. 24(A)



Fig. 24(B)

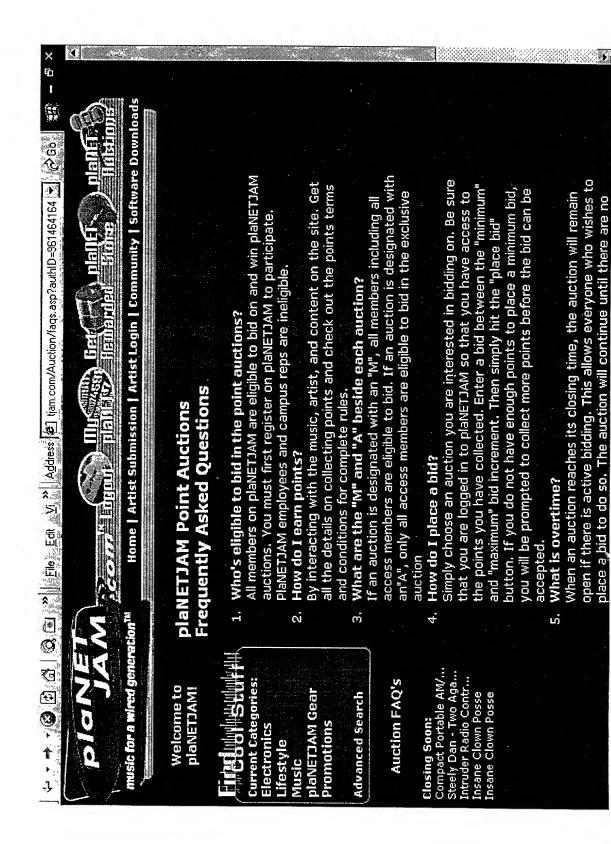


Fig. 25(A)

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Fig. 25(B)

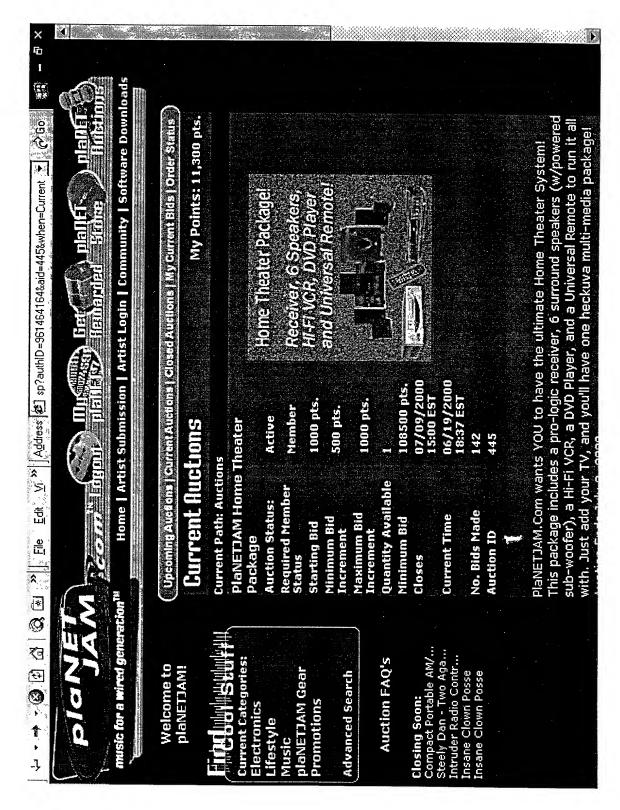


Fig. 26(A)

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Plane I Jaw. Com wants you This package includes a pr sub-woofer), a Hi-Fi VCR, with. Just add your TV, an Auction Ends July 9, 2000	Bid Price: 108500	if you are out Place तृत	Bid History	Member	kegman0002	jwhaley	kegman0002	jwhaley	kegman0002	jwhaley	kegman0002	jwhaley	kegman0002	jwhaley 🔻	Product Info Description: Just add a TV, and

Fig. 26(B)

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Fig. 27



Fig. 28

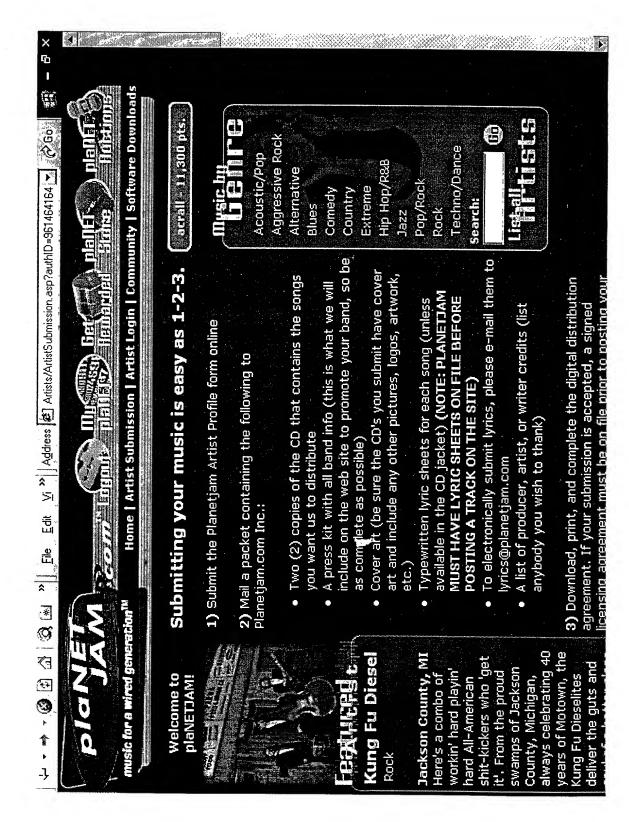


Fig. 29(A)

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Fig. 29(B)

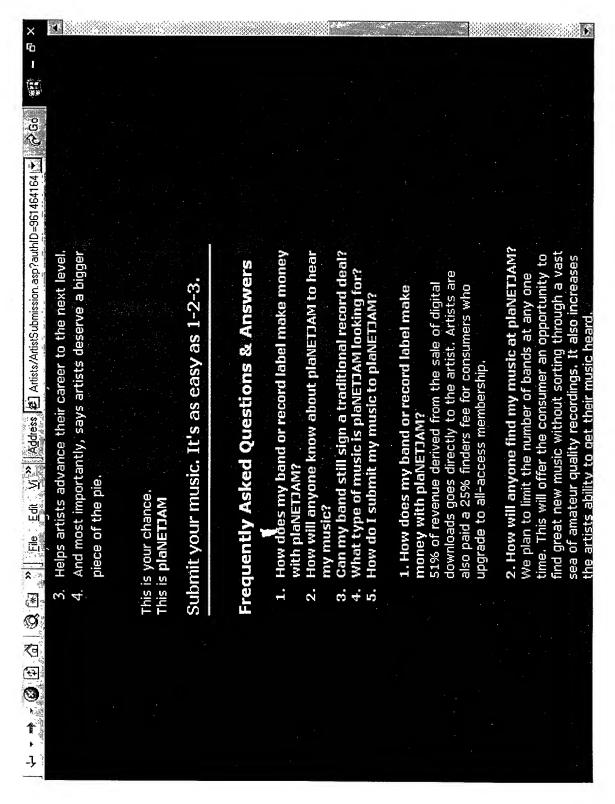


Fig. 29(C)

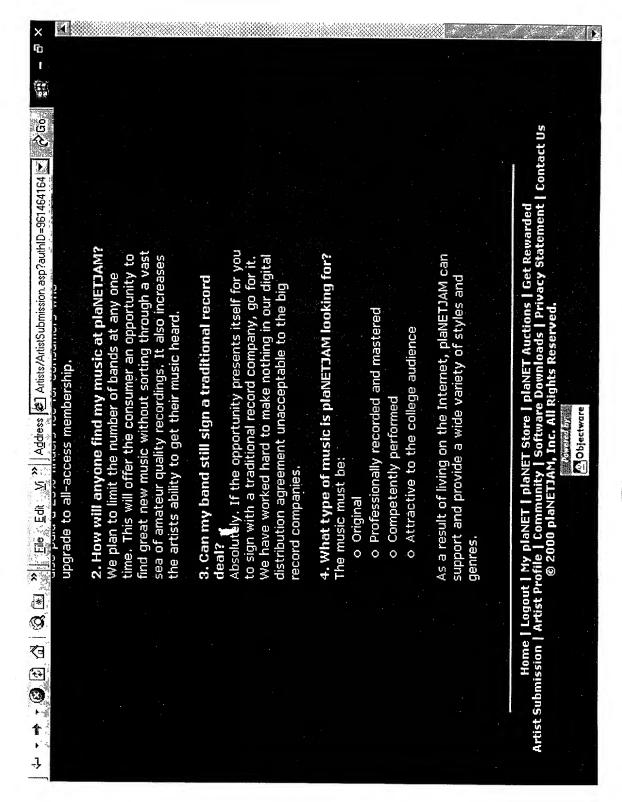


Fig. 29(D)

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Fig. 30(A)

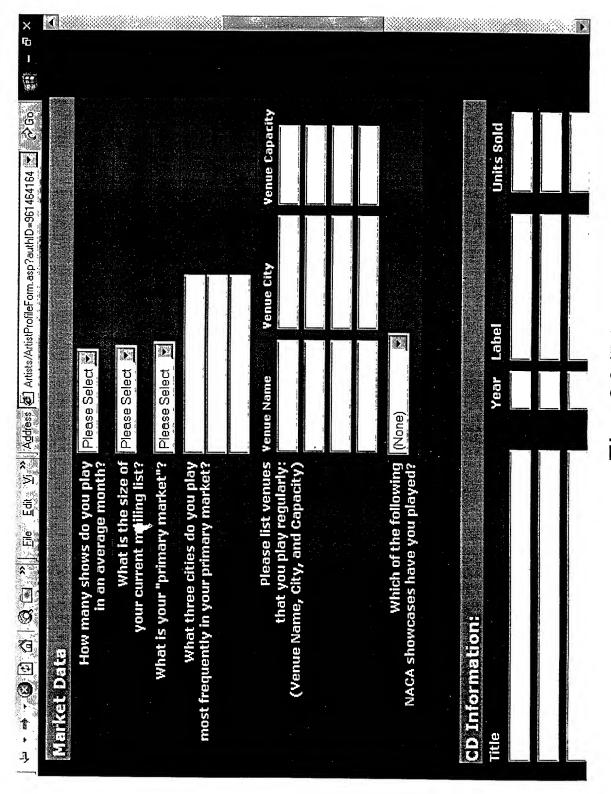


Fig. 30(B)

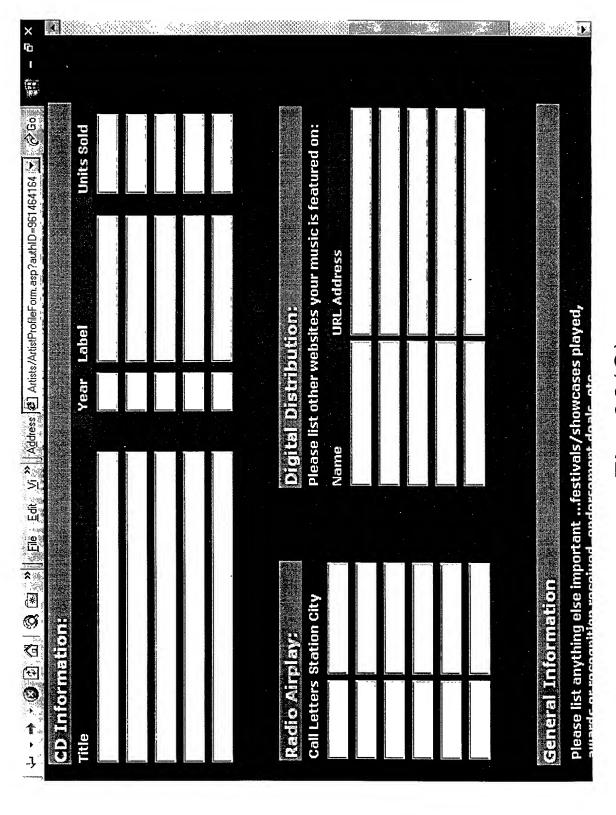


Fig. 30(C)

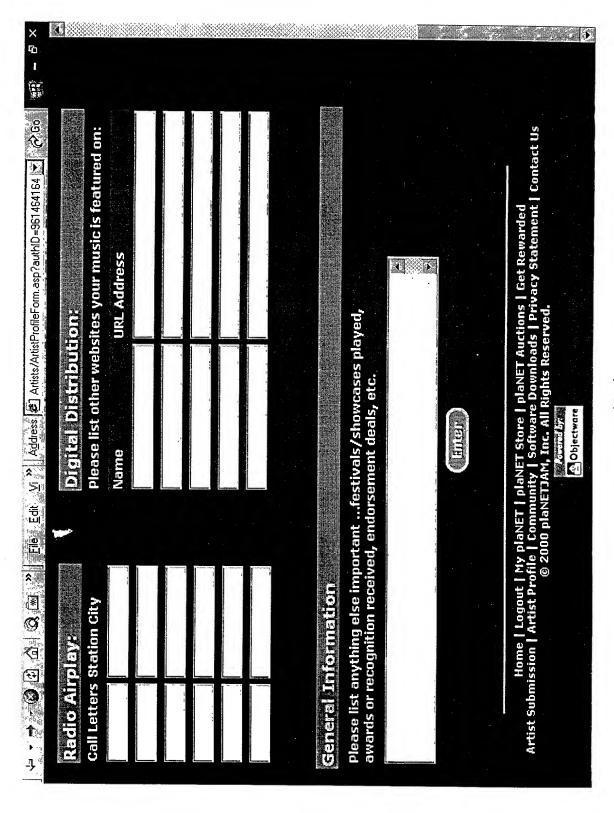


Fig. 30(D)

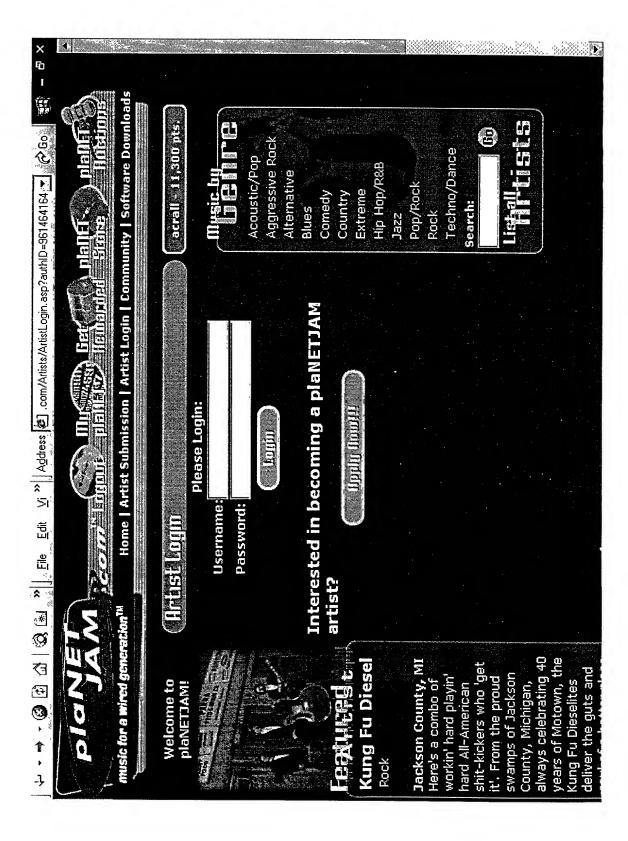


Fig. 31

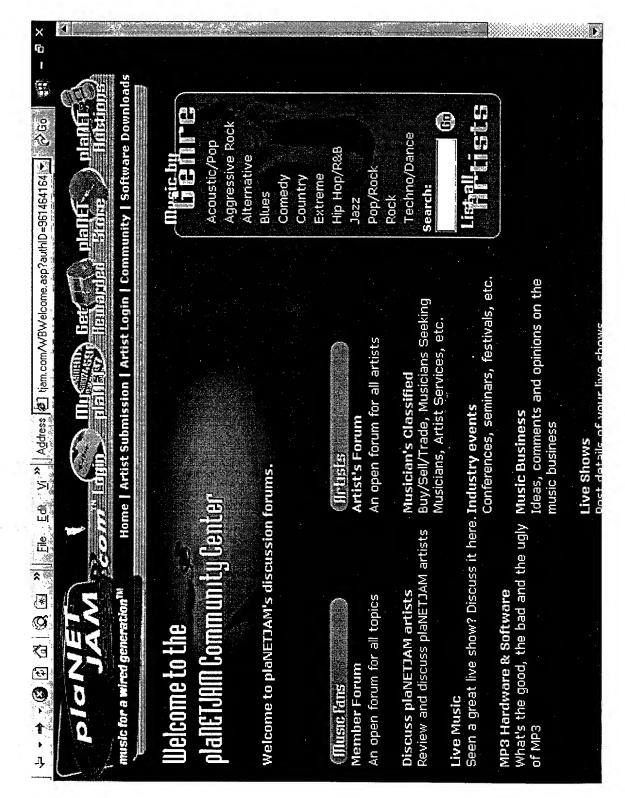


Fig. 32



Fig. 33

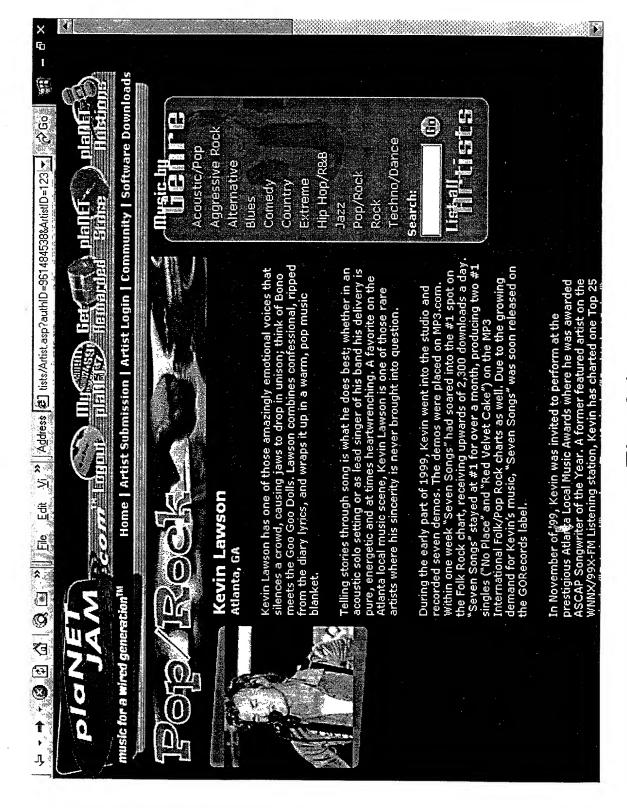


Fig. 34

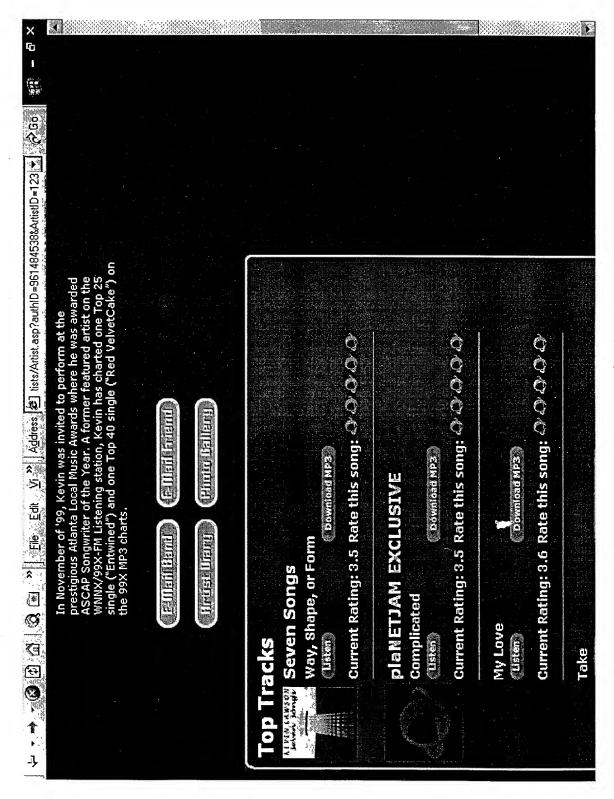


Fig. 35(A)

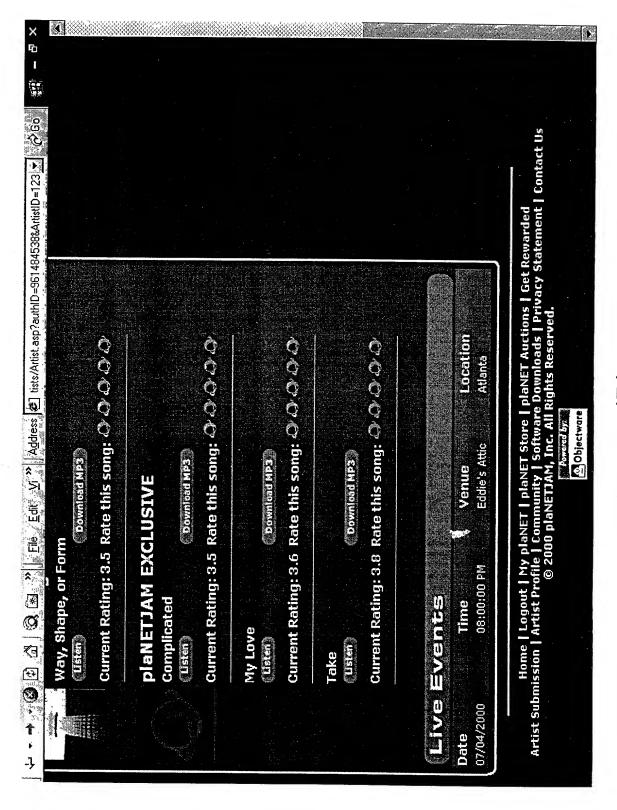


Fig. 35(B)

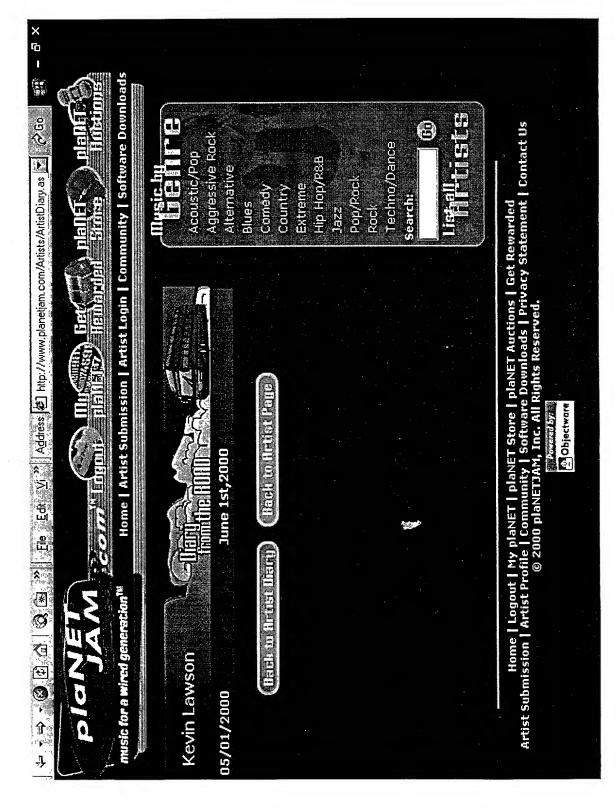


Fig. 35(C)

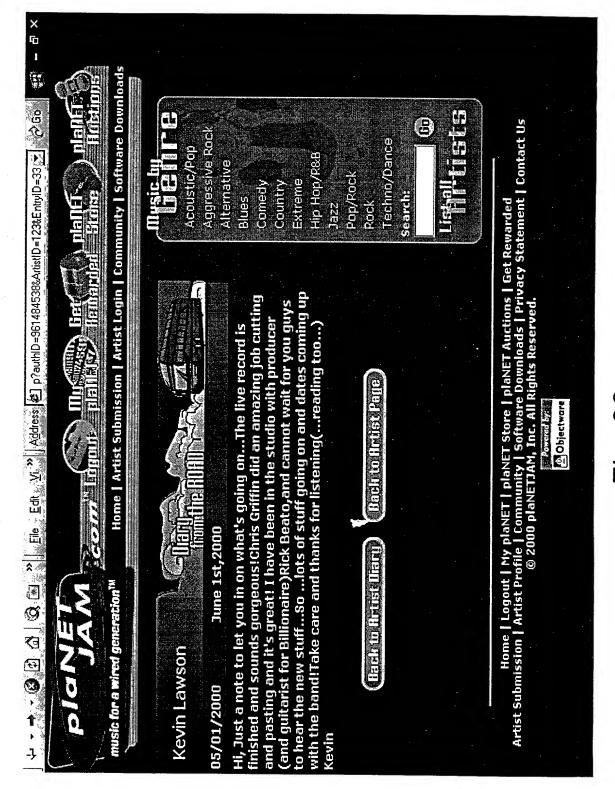


Fig. 36



Fig. 37

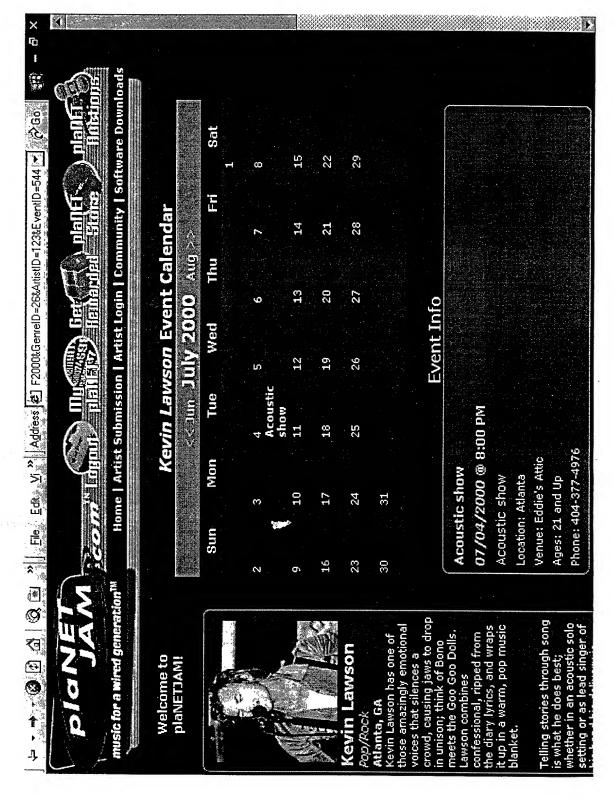


Fig. 38

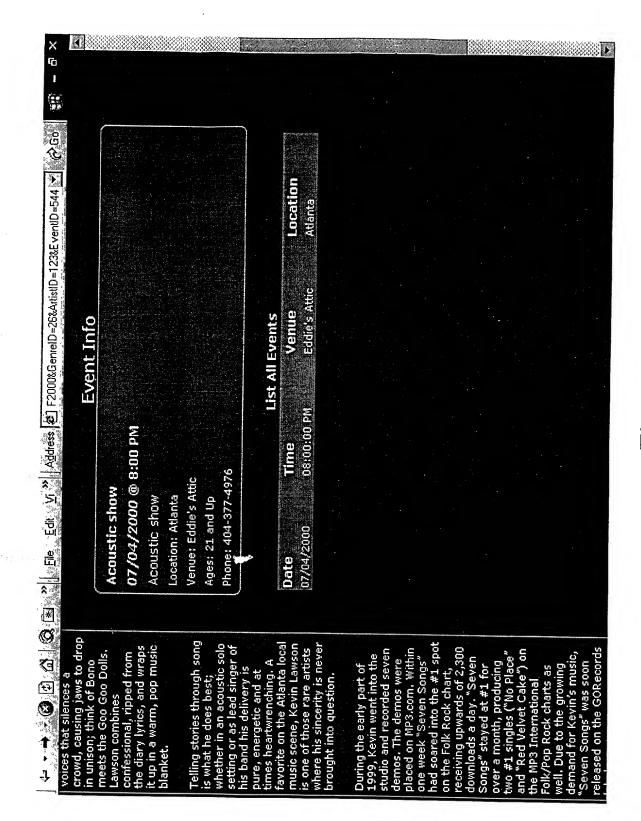


Fig. 39



Fig. 40



Fig. 41(A)

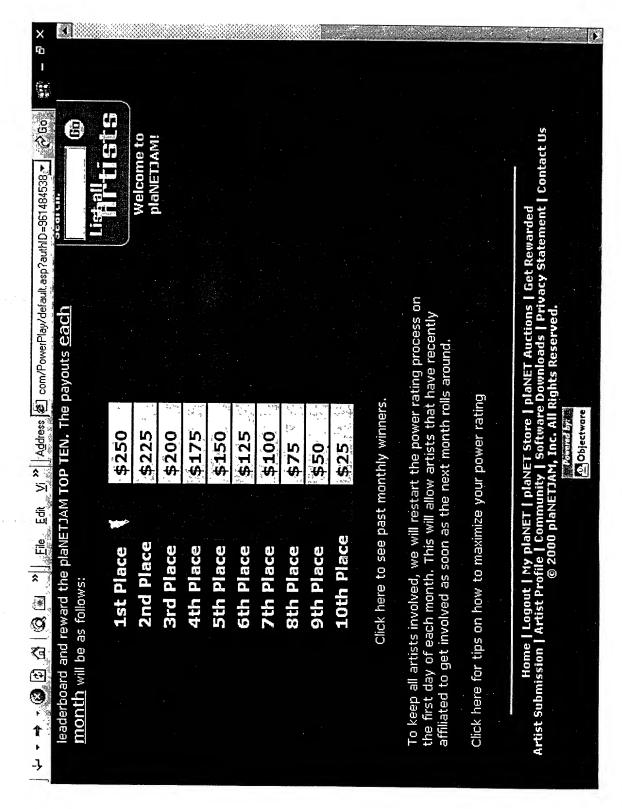


Fig. 41(B)

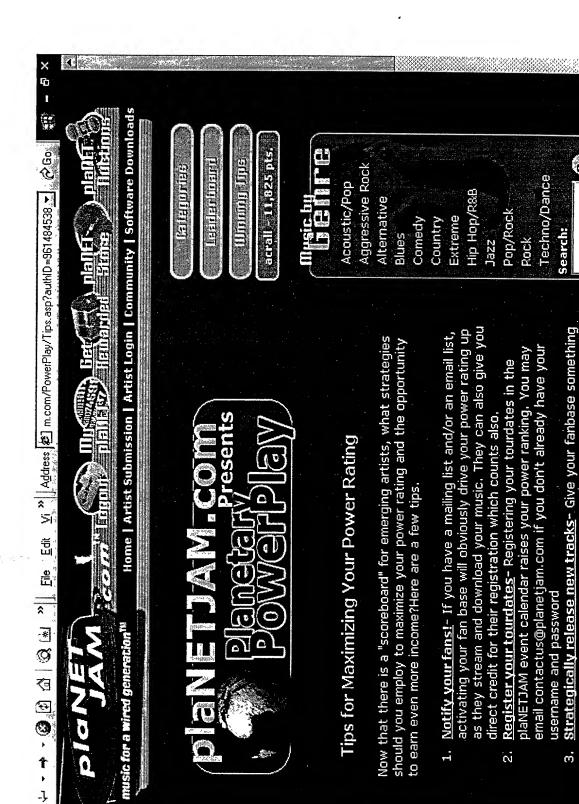


Fig. 42(A)

release or simply licensing more material off your current product

new to come back for! Whether prereleasing a track for a new

S

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8



as they stream and download your music. They can also give you activating your fan base will obviously drive your power rating up Notify your fans! - If you have a mailing list and/or an email list, direct credit for their registration which counts also. 1.

plaNETJAM event calendar raises your power ranking. You may email contactus@planetjam.com if you don't already have your Register your tourdates - Registering your tourdates in the username and password ิ่ง

Strategically release new tracks- Give your fanbase something release or simply licensing more material off your current product, giving fans a reason to come back will increase your streams and downloads. Contact the A&R office if you have new material to new to come back for! Whether prereleasing a track for a new 3,

they can find the digital downloads that earn you income, not to Partner with plaNETJAM.com at your live shows- Masses of music fans come to see live music, so why not tell them where mention your ability to get customer finder's fees when they 4.

be "diaries from the road" or live show pictures, let us help keep Keep your presence on plaNETJAM.com "fresh"- Whether it new faces interested in your music and sustain your power 5

Click here for a detailed description of the scoring system

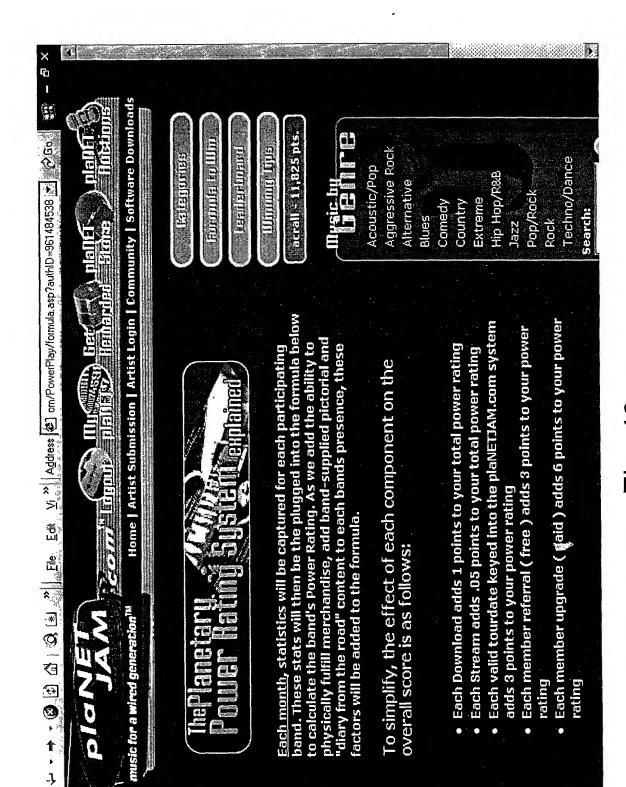
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Fig. 42(B)

Techno/Dance Hip Hop/R&B Pop/Rock Extreme Comedy Country Rock Search: Jazz

Welcome to planerjami



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Fig. 43



Fig. 44(A)

Power Play Category StatisticseamsTourDatesReferralsUpgradesance Of And New Day MerKarl Shuman Lazy SundaysLazy FambroPillertte is a ndaysLazy SundaysPillerRobbyd BayleyKung Fu DieselNovocaineRobersonDaysDezeray'sPhyllis KingRevinDrocketAmandaKevinRevinOm 10Brian RudyHeroPeroderingeS3 DaysPonderingPonderingrocaineAnnie MinogueVung FubieselDieselDieselis Sears Jeffey ButtsMBB
A SAME LIBERTARY CONTRACTOR CONTR
ny Catego IrDates Shuman New Day I Sundays I Fu Diesel eray's Imer e Goodrich Inda igues I Rudy I Rudy e Minogue ey Butts
Play Tourb Karl Sk and Ne Shine Shine Lazy S Kung F Kung F Amand Garrigud Garrigud S3 Day
Planetary Pos Downloads State Balance Of Bal Wonderlust vic Wonderlust Am Kamal Ga Sa Days Sa Miche' Ga Fambro Ga Miche' Ga Miche' Ga Miche' Ga Am Miche' Ga Ga Ga Miche' Ga Ga Ga Ga Ca Ca Ca Ca Ca Ca

Fig. 44(B)



Fig. 45(A)

	cnaries any se	†.7.1	
53 Days	Buffalo, NY	108.35	Jazz Pop/Rock
6 Chris Sears	Austin, TX	104.8	Rock
Brian Rudy	Toronto, Canada	100.55	Techno/Dance
Amanda Garrigues	Gainesville, FL	97.55	Search:
a kite is a victim	Miami, FL	94.65	The second contraction of the second of the
10 Kamal	New York, NY	94.6	
Annie Sídley	Washington, DC	21.7	Welcome to
12 Kung Fu Diesel	Jackson County, MI	206	plaNETJAM!
13 Wonderlust	Atlanta, GA	11158 ASS	
14 Novocaine	Atlanta, Ga.	18) TE	
15 Dezeray's Hammer	Spartanburg, SC	35,05	
16 Dave Goodrich	Fredricksburg, VA	88.74	
17 Jeffrey Butts	tlanta, GA	38,85	
18 Farewood	Meriden, CT	82.5	
19 Brad Bayley	Swan Hills, Alberta	80.55	
20 9 from 10	Atlanta, GA	7.0.2	

Fig. 45(B)

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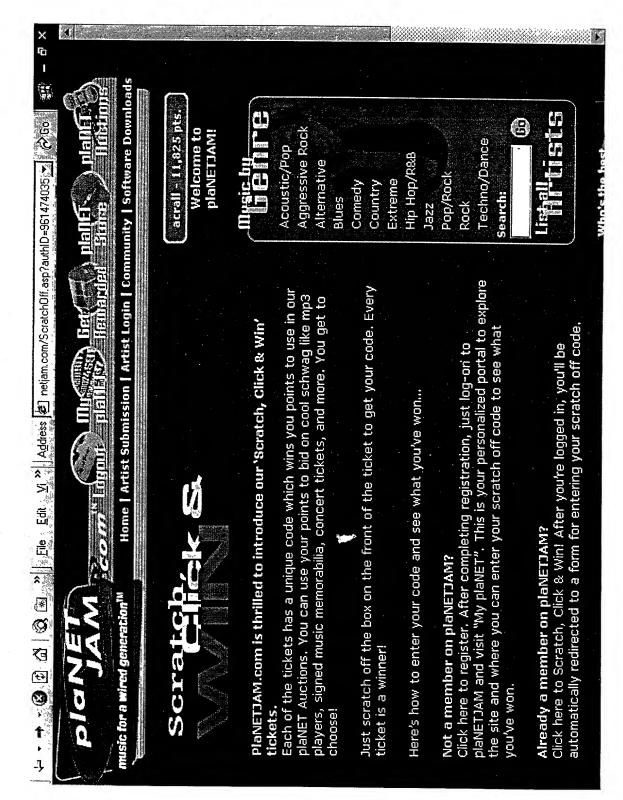


Fig. 46(A)

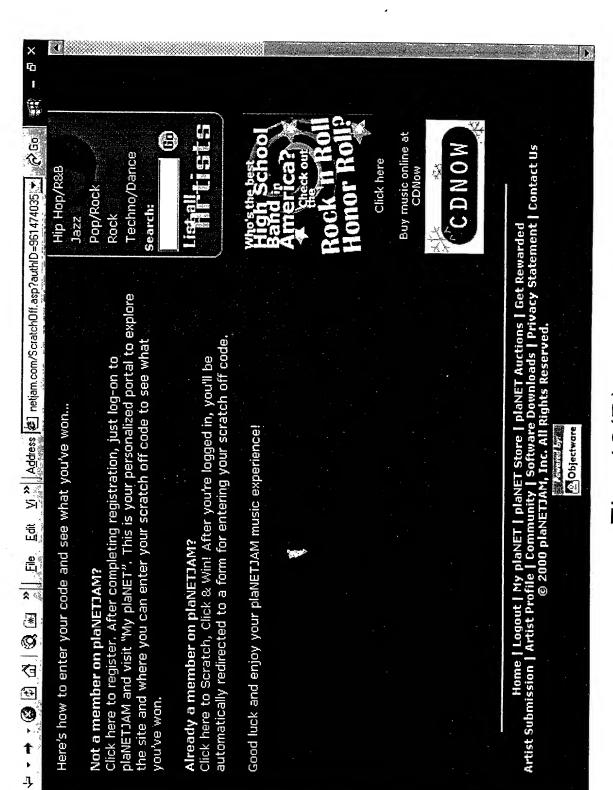


Fig. 46(B)

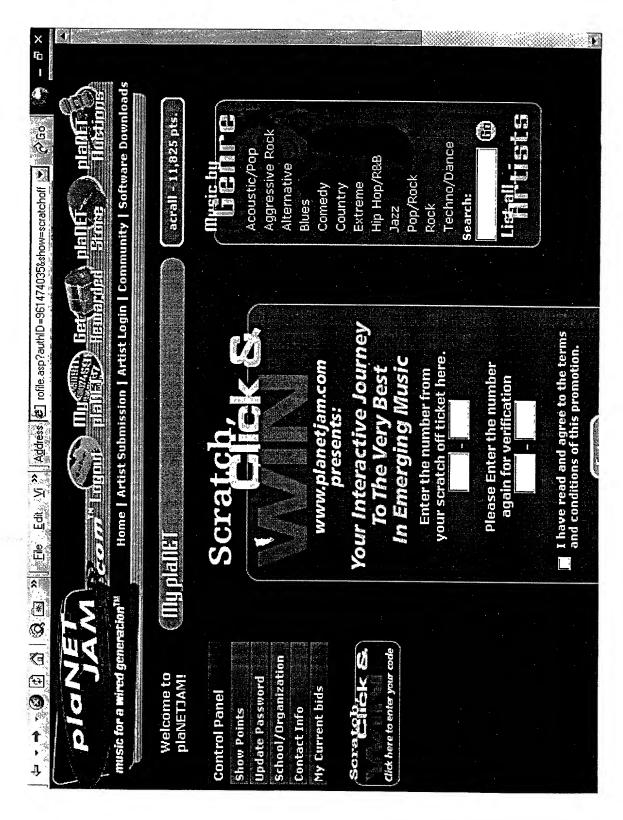


Fig. 47(A)

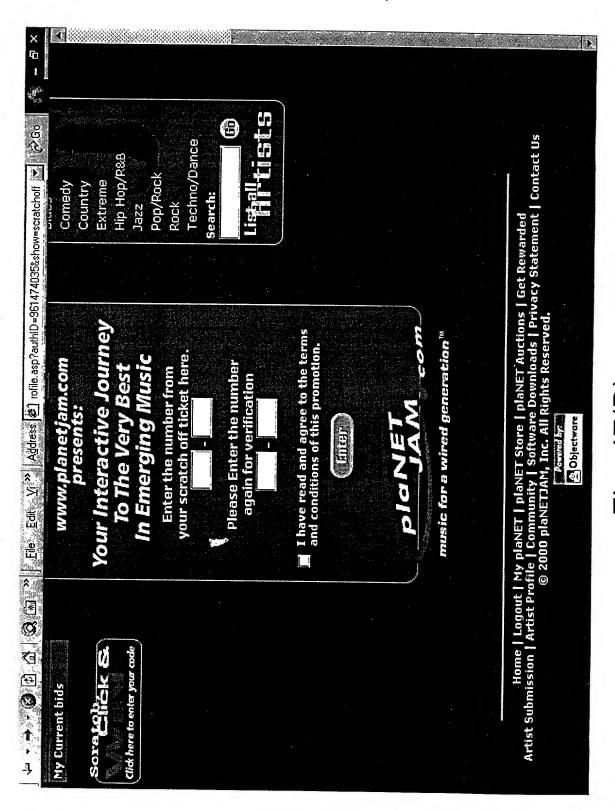


Fig. 47(B)

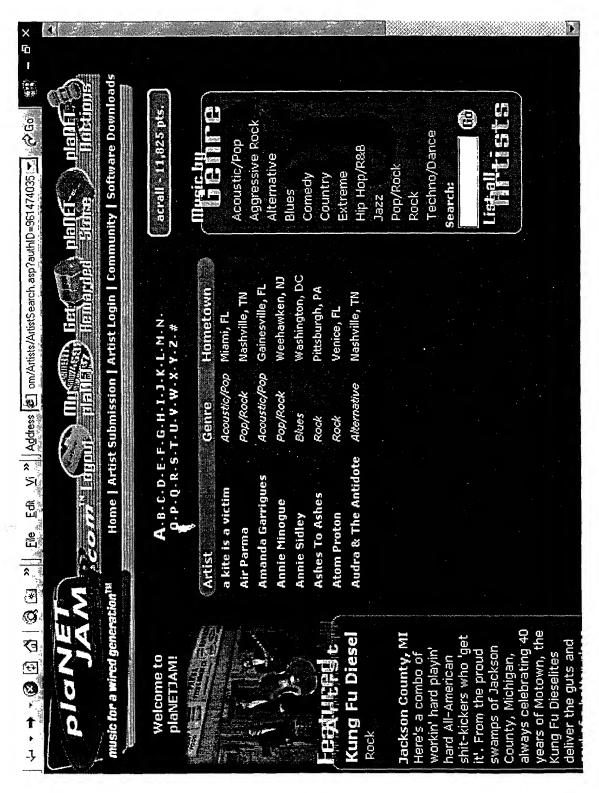


Fig. 48(A)

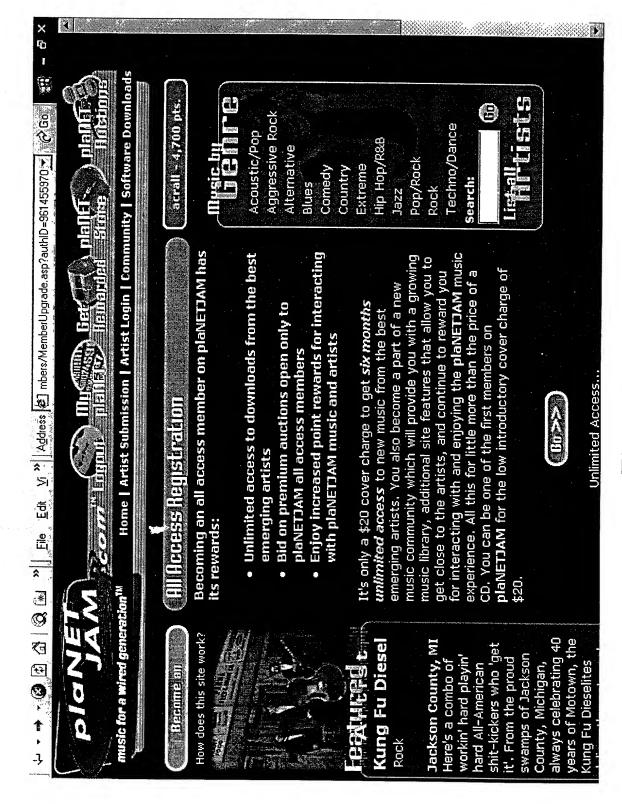


Fig. 49

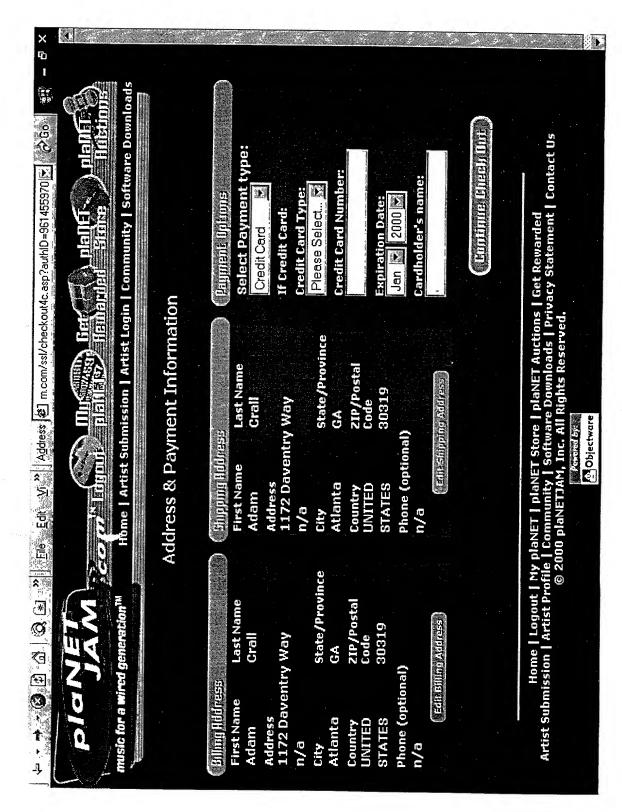


Fig. 50

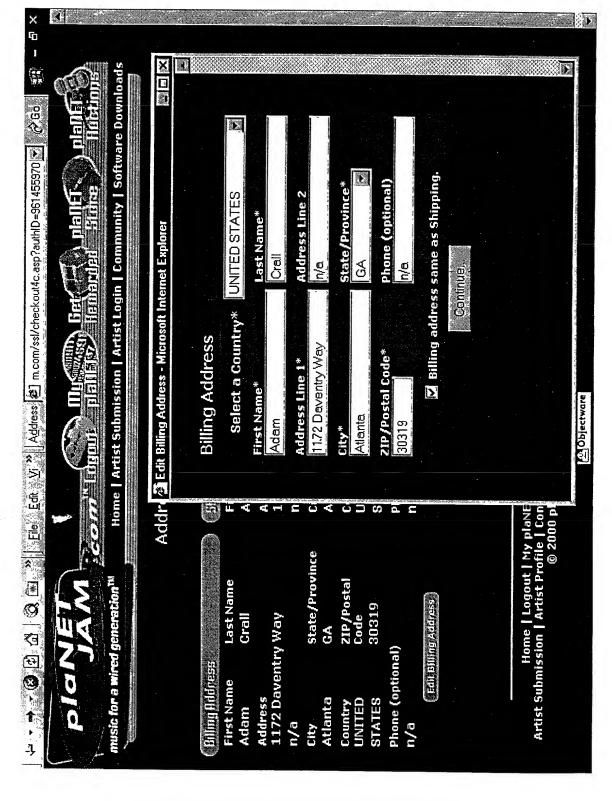


Fig. 51

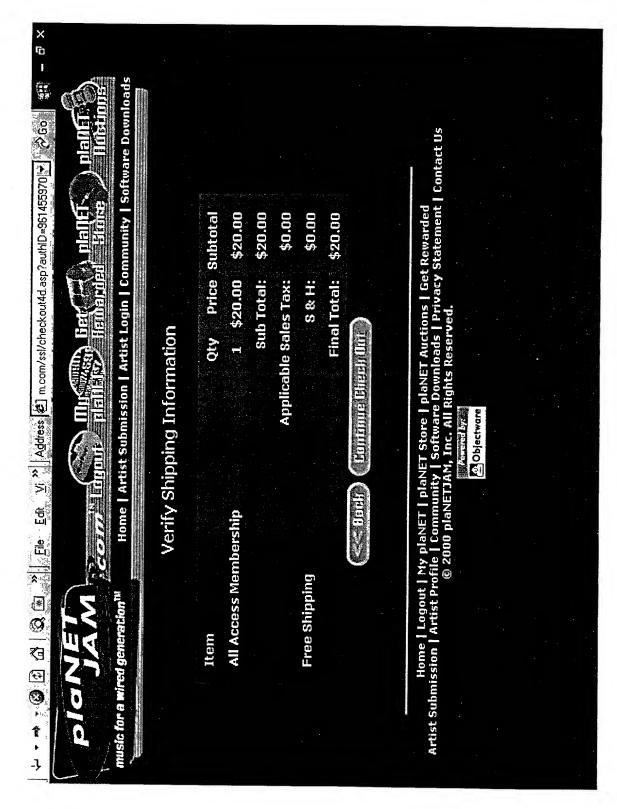


Fig. 52

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Fig. 53(A)

5970 <u>√</u>			etjam.com.	Contact Us
(172 Daventry 析3y	All Access Membershi Become a plaNETJAM A 1 \$ 20.00 Subtotal: \$ 20.00 Tax: \$ 0.00 S & H: \$ 0.00 Total: \$ 20.00	Confirmation #: 1651 Shipper: Free Shipping No Charge PIN #: 4759 You can use your PIN # to track the status of your order at http://www.planetjam.com/shopping/customers/home.asp	Thank you for using PlaNETJAM store. For further information, please email us at info@planetjam.com. โรง Petunio ริกัยอุรมกัฐ	CCEmail=sherij@musicforasong.com Home Logout My plaNET plaNET Store plaNET Auctions Get Rewarded Artist Submission Artist Profile Community Software Downloads Privacy Statement Contact Us © 2000 plaNETJAM, Inc. All Rights Reserved.

Fig. 53(B)

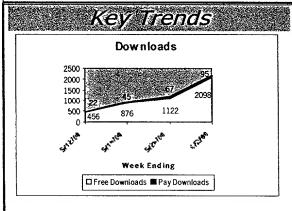


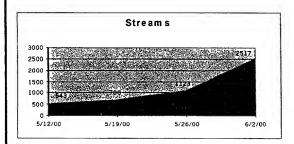
<u>Shown The Way</u> Dezeray's Hammer

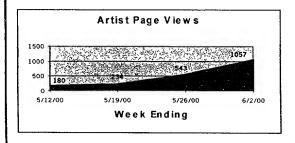


W/E 06/02/2000

		- Activit	y Metrics		
<u>Activity</u>	Week Total	Trend	% Change	<u>Overall</u>	Sites Reporting
Downloads	2,193	+1,004	+84%	4,781	11
Free	2098	+976	+87%	4,552	7
Pay	95	+28	+36%	229	4
Page Views	811	+268	+49%	2,014	8
Streams	2,517	+1,394	+124%	4,883	8
Rate/Reviews	71	+2	+3%	251	4
Avg Rating (1-5)	3.62	-0.19	-5.0%	3.51	6
Email a Friend	45	+11	+32%	125	3
Tourdate Views	21	-1	-4.5%	76	2
Fan Club Adds	46	+27	+142%	102	2







	De	mograph	les:
Track Ra	ting:(<i>Plan</i>	etJam and firs	stlook reporting-
	6% of	total data rep	resented)
Male	2.89	Below 13	2.65
Female	3.12	14 -17	2.89
		18 -24	3.19
		25 -35	3.14
		Above 36	3.02
Southea	st – 2.99	Mid Atlanti	c - 3.11
Northeas	st - 2.96	Midwest -	2.99
Southwe	st - 3.04	Mountain -	2.96
Pacific -	3.06		
PlanetJar	n reporting	g- 4% of total	,
क्षाप्र माळक्र जायका ज्या है	FOR THE THE THE PROPERTY OF THE	Kev Demo	

18-24 Males South^ast

25-35 Females Northeast & Midwest

CD's sold: (PlanetJAM reporting- 94% of total data represented)

73% purchased by 17-21 yr old girls in SE

Highlights

Featured artist on Vitaminic.com

- Top rated track on firstlook.com
- Added to 15 playlists on riffage.com

"Great riffs...great vocals....great sound...great band" Freeride - garageband.com member

"Dezeray's Hammer is not only a great live band, but the music rocks coming out of my speakers as well."Dave - Riffage.com

Trend - Change from last report % Change - Change from last week

Overall - Total reported since placement Sites Reporting- # reporting specific data